



greater
williamsburg
CHAMBER OF COMMERCE

MISSION

Advocate, collaborate, and create an environment in which business can grow and succeed

VISION

Serve as leaders who make strategic decisions positively affecting business in our community, to enhance economic opportunity for all

STRATEGIC PRIORITIES

CHAMPIONING BUSINESS

Enhancing the value of member participation, retention, engagement and growth

DIVERSITY, EQUITY, INCLUSION

Engaging and empowering a diverse Chamber community by fostering partnerships and resources, creating a sustainable business environment

FINANCE, ADMINISTRATION, GOVERNANCE

Ensuring a strong, stable financial position to enhance Chamber operations and governance to demonstrate an increased level of accountability and investment with partners and stakeholders

EVENTS AND ENGAGEMENT

Seeking to create and provide event and program opportunities to meet the needs of Chamber members and our community